



PITSOU

KEDEM

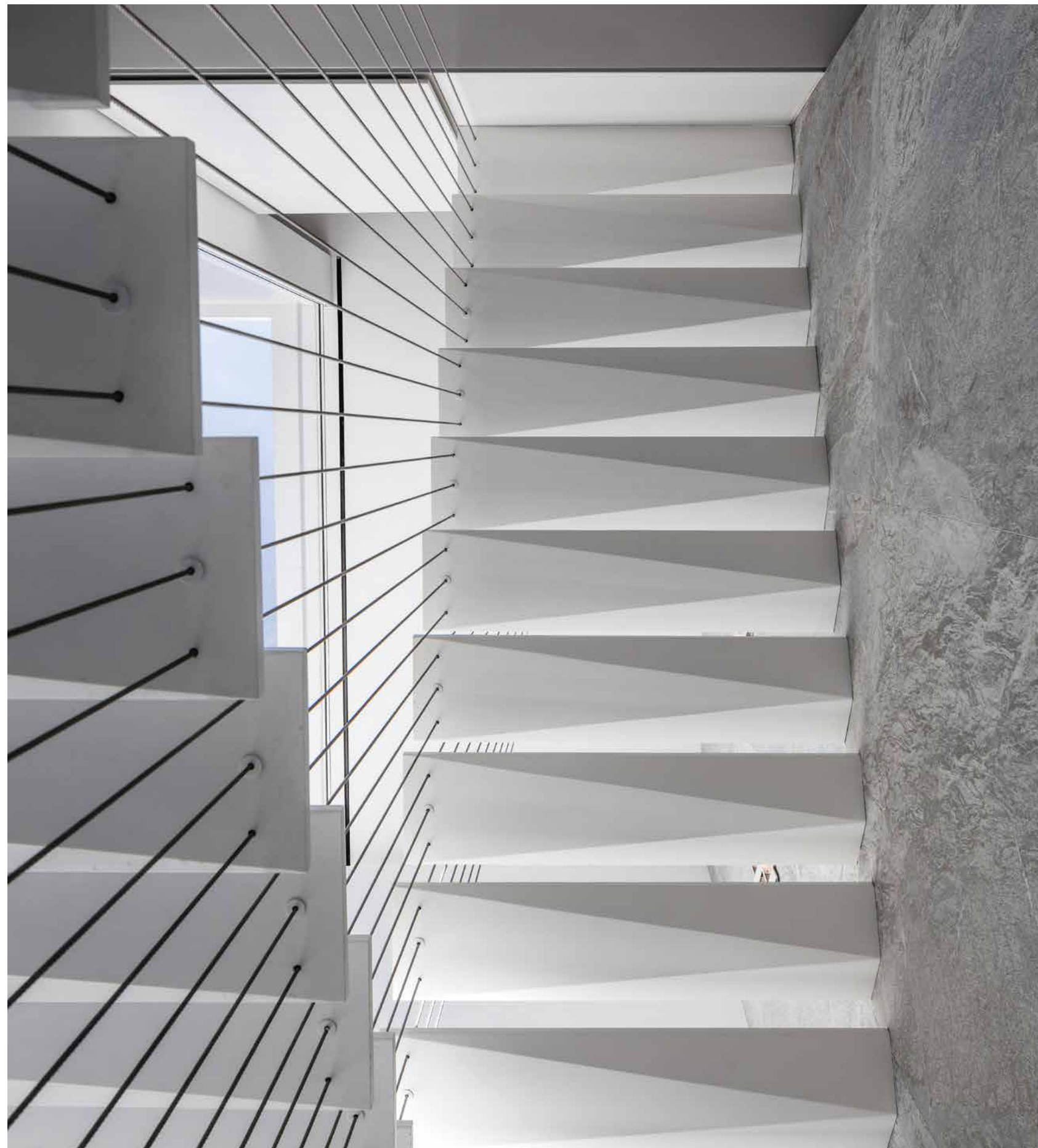
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J

HOUSE

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ISRAEL



HERTZLIYA, ISRAEL, 2016

The large 800-square-metre (8,610 sq ft) J House, located in the affluent coastal city of Hertzliya in the district of Tel Aviv, has a dramatic broad inverted and asymmetric V roof and generous bright spaces. The openings in the house, including frequent instances of full-height glazing and a long white metal lattice structure, bring filtered daylight directly inside in a constantly changing way.

Reflecting pools and an entrance bridge contribute to a sense of movement, while a large outdoor canopy extends from the house to cover the lounge area near the pool. Inside, wooden floors provide a note of warmth to the otherwise white or white-and-grey marbled environment, with black accents. The design makes way for strong contrasts between opacity and transparency and also in terms of colour and lighting, as can be seen in the dark bar and living area. Two floors are reserved for the bedrooms, 'intersected by common split-levels', in the three-storey structure.

The house is set within a walled garden that contributes to a sense of protection in the otherwise very open architectural composition. The plan is a careful orchestration of rectilinear forms with diagonals appearing prominently in section. Although the house's white forms speak in the first instance of a Modernist bias, the complexity and interplay not only of the basic architectural forms but also of largely decorative elements like the lattice screens place the design in a decidedly contemporary mode.



**Pages 214-215** The angled roof, approach bridge and openwork grille that crosses almost the entire façade, make the appearance of this white house unique.

**Opposite** In this view of a stairway, steel wires contrast with a rough wall. Light and forms create a striking, abstract composition.

**Left, top to bottom** Stairways, water and sunlight come together to create unusual shadows and reflections.

**Below** The living room area is fully glazed and can be almost entirely opened to the terrace and garden.

**Opposite** Hanging black light fixtures above the kitchen area continue the overall theme of strong and unexpected contrasts and combinations of colour and form.

